



ENTRY INSTRUCTIONS

Entry Deadline: Friday, January 29, 2010 4:00 PM

ELIGIBILITY: Participation is restricted to builders, developers and associates who are members in good standing with the Home Builders Association of Chester & Delaware Counties AND the Sales & Marketing Council as of January 29, 2010. All entries must be located in Chester & Delaware Counties. If there is a question about eligibility of a proposed entry, feel free to contact the HBA office for assistance. Entries that have won in previous years are eligible.

ENTRY FEE & DEADLINE: An entry fee of \$125 is required for each submission with the exception of the: Community of the Year Awards (\$175), Individual Achievement Awards (\$100), Multi-Million Dollar Club Sales Achievement Awards (\$60) and the Service Awards (no fee). All completed entry materials must be delivered to the HBA of Chester & Delaware Counties at 1502 McDaniel Drive, West Chester, PA 19380 NO LATER than 4:00 PM on January 29, 2010. Please plan accordingly to avoid having late entries disqualified.

SPECIAL ENTRY INSTRUCTIONS: There is no limit to the number of entries submitted per category. Each entry must be submitted in a separate binder. Binders can be picked up at the HBA office. Use a separate form for each entry. Entries must be typed and complete with the information required; marketing statements, digital images, documentation and fees. Entries not received in the format required will be disqualified. Please do not “over package” your presentation—i.e. laminate, frame and mount. Your entry will be disassembled prior to judging. It is the content that counts. Include one (1) CD per entry with only the photographs required for that entry. Photography requirements are 7 x 10 to 8 x 10 @ 100ppi JPEG maximum quality. Market Statements and project descriptions should not exceed 250 words.

JUDGING: Each entry will be judged on its merits by a panel of qualified judges who are recognized for their expertise in the home building and related industries and who are without conflict of interest. In the event judges determine that an entry is not up to their standards for award recognition, no award will be presented in that category, even if only one entry is received. If criteria have not been strictly adhered to, judges are empowered to disqualify the entry. In all instances, the decision of the judges is final.

**Have questions on entering, preparing an entry or need more information regarding the 2010 Pyramid Awards? [CLICK HERE](#) to Email the HBA what is on your mind or call 610-692-7733 **