



2019 Synergy Awards Winners List

***Indicates Merit Winners**

ASSOCIATE AWARDS

Kieffer's Appliances

Best Print Ad

"Architectural Digest"

Kieffer's Appliances

Best Direct Mail Piece

"Blueprint Direct Mail"

Kieffer's Appliances

Best E-Tool

"Personalized URL"

Rhoads Creative

Best Company Logo

Rhoads Creative

Best E-Mail Promotion

"Rhoads Creative e-mail blast"

Rhoads Creative

Best Online Marketing Campaign

"Digital Strategy for Bentley Homes"

Glenna Stone Interior Design

Best Associate Website

Jay Greene Photography

Best Photograph

"Hippest Look in Wayne"

Kieffer's Appliances

Best Billboard

Kieffer's Appliances

Most Creative Marketing Product/Giveaway
"Toolbox Holiday Basket"

Ferguson Kitchen and Bath Gallery

Best Promotional Event
'Celebrity Chef Cook Off To Fight Hunger'

Stampfl Associates

Best Multi-Family Architectural House Plan
Rivers Edge in New Hope, PA

Bello Architects

Best Single Family Architectural House Plan
The Dilworthtown at Lenape Valley

OMNIA Group Architects

Best Custom Home Architectural Plan
Custom Village Style Home in New Hope, PA

Glenna Stone Interior Design

Best Addition/Renovation
Main Line Luxury Master Suite

Deanna's Interior Designs

Best Interior Design and Visual Merchandising

CoCo Interior Designs

Best Interior Lighting Design
The Birkdale at Marsh Lea

Glenna Stone Interior Design

Most Creative Use of Interior Tile, Marble, Stone or Brick Finishes
Wynnewood Bathroom Renovation

Marshall Sabatini

Best Exterior Design and Visual Merchandising
Smith Pavilion

Idea Design

Best Kitchen under \$50,000

Glenna Stone Interior Design

Best Kitchen over \$50,000

Villanova Kitchen

Glenna Stone Interior Design

Best Bathroom over \$50,000

Stone Glidden

Best Media or Multi Use Entertainment

Lower Level Cinema Space

Stampfl Associates

Best Special Feature Room

Dream Garage in Hatfield, PA

Z Domus Designs LLC

Best Showroom or Design Center

BUILDER AWARDS

Lennar

Best Print Ad

“Perkasie Newsletter”

Lennar

Best Direct Mail Piece

“7 Reasons to Move”

Lennar

Best Logo for a Community

“Whispering Woods”

Bentley Homes

Best Company Brochure

W.B. Homes, Inc.

Best Community Brochure

The Courts at Brynwood

Lennar

Best Use of Online Media Campaign
New Homes in Exton

W.B. Homes, Inc.

Best E-mail Campaign
Red Bow Sales Event

Moser Homes

Best Website for Local/Custom Builder
MarshLeaHomes.com

Toll Brothers

Best Website for National Builder
575 South Website

Bentley Homes

Most Creative Product/Giveaway by a Builder
Touch-a-Truck with Tom the Builder

Lennar

Best Builder/Realtor Promotion
"Show me the Money"

Judd Builders

Best Interior Merchandising, Townhome
Under 2,500 Sq. Ft.
"The Chestnut"

Toll Brothers

Best Interior Merchandising, Townhome
Over 2,500 Sq. Ft.
"Napier"

Lennar

Best Interior Merchandising, Single Family Home
Under 2,500 Sq. Ft.
Hidden Meadows
"Monroe"

Lennar

Best Interior Merchandising, Single Family Home
2,500-3,500 Sq. Ft.
"Chatham" Reserve at Providence Crossing

Toll Brothers

Best Interior Merchandising, Single Family Home
Over 3,500 Sq. Ft.
“The Brookview” at Great Valley Crossing

Toll Brothers

Best Interior Merchandising, 55+ Home
Regency at Kimberton Glen
“The Bayhill”

Toll Brothers

Best Exterior Merchandising, Townhome
Under 2,500 Sq. Ft.
Hatboro Station
“The Whitman”

Toll Brothers

Best Exterior Merchandising, Townhome
Over 2,500 Sq. Ft.
“The Bryn Athyn” at Liseter

Toll Brothers

Best Exterior Merchandising, Single Family Home
Over 3,500 Sq. Ft.
“The Radford Lexington” at Fenton’s Corner

Toll Brothers

Best Exterior Merchandising, 55+ Home
Over 2,500 Sq. Ft.
Regency at Kimberton Glen
“The Bayhill”

Francis Iacobucci Properties

Best Use of Stormwater Management
“Rain Garden at The Reserve at West Goshen”

Toll Brothers

Best Builder Design Center

Toll Brothers

Best Community Clubhouse
“Regency at Kimberton Glen”

Judd Builders

Best Sales Office

“Reserve at Glen Loch”

Rehnan Building Group

Best Accessory Building

“Applebrook Golf Club”

Lennar

Best Multi-Family Kitchen

“Annabelle” at Southall

DeLuca Homes

Best Single Family Kitchen

“The Sycamore” at The Estates at Creekside

Worthington & Shagen Custom Builders

Best Custom Kitchen

Pohlig Builders

Best Custom Kitchen

“Colby’s Run at Ardrossan Farm”

Worthington & Shagen Custom Builders

Best Multi-Family Bathroom

Pohlig Builders

Best Custom Bathroom

Mullray Builders

Best Residential Renovation

“The Highland Renovation”

Mullray Builders

Best Addition

“The Clemson”

Worthington & Shagen Custom Builders

Best Basement Renovation

“Upscale Federal Basement”

Worthington & Shagen Custom Builders

Best Historic Renovation
"1884 Thomas W. Trego House"

Home of Year

Peco Award

JP Orleans

Lennar

Home of the Year
Condo/Flat under 1,500 Sq. Ft.
Waterside
"Easton"

Arbor Knoll, LLC

Home of the Year
Condo/Flat over 1,500 Sq. Ft.
"Porter II" at Arbol Knoll Townhomes

Judd Builders

Home of the Year
Townhome under 2,500 Sq. Ft.
"The Chestnut" at The Reserve at Glen Loch

Toll Brothers

Home of the Year
Townhome over 2,500 Sq. Ft.
"The Dormont" at Liseter

Megill Homes

Home of the Year
Single Family Home 2,500-3,500 Sq. Ft.
"Brandywine Model" at Black Bell Farms

Hellings Builders

Home of the Year
Single Family Home over 3,500 Sq. Ft.
"Newtown Model" at Cedar Run

Toll Brothers

Home of the Year
Single Family Home over 3,500 Sq. Ft.
"The Redford Lexington" at Fenton's Corner

Toll Brothers

Home of the Year

55+ over 2500 Sq. Ft.

Regency at Kimberton Glen "The Bayhill"

Paolino Development/Boca Properties of PA

Home of the Year

Custom under \$1 million

"The Yorkshire"

Worthington & Shagen Custom Builders

Home of the Year

Custom Home over \$1 million

"Stately Manor"

Pohlig Builders

Home of the Year

Custom Home over \$1 million

Colbey's Run at Ardrossan Farms

Arbor Knoll, LLC

Best Affordable Housing Montgomery County

Arbor Knoll Townhomes "The Fornance II"

PENNSYLVANIA HOME OF THE YEAR

Triumph Building Group

Bucks/Montgomery

Pennsylvania Home of the Year

Hellings Builders

Chester/Delaware

Pennsylvania Home of the Year

Cedar Run "Newtown Model"

Individual Achievement Awards

(Merit Size Awards)**

Edward Deisher

Corporate Sales Manager of the Year
Raymond Iacobucci Communities

Francine Dague

Community Sales Manager of the Year
Nolen Companies

Rhonda Schwartz

Community Sales Manager of the Year
Toll Brothers

Iain Stinson and Beth Nelson

Sales Team of the Year
Toll Brothers

Brad Raley

Superintendent of the Year
W.B. Homes, Inc.

Chris Lake

Project Manager of the Year
Renehan Building Group, Inc.

Ashely Cleary

Best Selections Coordinator of the Year
Toll Brothers

Shelby Goodman

Sales Associate of the Year
Toll Brothers

Susan Miller

Sales Associate of the Year Highest Sales
Volume
Lennar

Susan Miller

Highest Number of Units Sold
Lennar

Dan Stewart

Land Developer of the Year
Lennar

COMMUNITY OF THE YEAR

Judd Builders

Community of the Year
Townhome under 2,500 Sq. Ft.
The Reserve at Glen Loch

Toll Brothers

Community of the Year
Townhome over 2,500 Sq. Ft.
Liseter

Lennar

Community of the Year
Single Family 2,500-3,500 Sq. Ft.
Hidden Meadows

Moser Homes
Community of the Year
Single Family over 3,500 Sq. Ft.
Marsh Lea

Toll Brothers
Community of the Year
55+ over 2,500 Sq. Ft.
Regency at Kimberton Glen

Individual Achievement Awards
(Merit Size Awards)**

Edward Deisher
Corporate Sales Manager of the Year
Raymond Iacobucci Communities

Ashely Cleary
Best Selections Coordinator of the Year
Toll Brothers

Francine Dague
Community Sales Manager of the Year
Nolen Companies

Shelby Goodman
Sales Associate of the Year
Toll Brothers

Rhonda Schwartz
Community Sales Manager of the year
Toll Brothers

Susan Miller
Sales Associate of the Year
Highest Sales Volume
Lennar

Iain Stinson and Beth Nelson
Sales Team of the Year
Toll Brothers

Susan Miller
Highest Number of Units Sold
Lennar

Brad Raley
Superintendent of the Year
W.B. Homes, Inc.

Dan Stewart
Land Developer of the Year
Lennar

Chris Lake
Project Manager of the Year
Renehan Building Group, Inc.