



2018 Winner's List

****indicates Merit Winners***

Bella Interiors

Best Associate Logo

Lennar

Best Builder Print Ad

"Get More With Lennar"

Kieffer's Appliances

Best Associate Print Ad

"Philadelphia Magazine Design Home 2017"

DeLuca Homes

Best Builder Company Brochure

Flowers Field Community

Lennar

Best Builder Direct Mail Piece

"Upgrade your Lifestyle" Byers Station

Kieffer's Appliances

Best Associate Direct Mail Piece

"Dream Team" Postcards

Lennar

Best Builder Marketing Campaign

"Buy New, Buy Smart"

Bella Interiors

Best Associate Marketing Campaign

2018 Philly Home & Garden Show

Rhoads Creative

Best Associate Website

Rhoads Creative's Website

Barton Partners

Best Associate Landscaping, Multi-family
Riverworks

Lennar

Best Builder Use of New Media & Technology
“InSite New Home Presentation”

Rhoads Creative

Best Associate Use of New Media & Technology for Associate
“Geo-fencing Campaign” for Hallmark Homes Group

W.B. Homes Inc.

Best Builder E-Mail Campaign
“Club View VIP Campaign”

Kieffer’s Appliances

Best Associate Billboard

Stone Glidden

Best Associate Showroom and Design Center

Kieffer’s Appliances

Best Associate Use of Social Media

Jay Greene Photography

Best Photograph
“Philadelphia Magazine 2017 Design Home”

Jay Greene Photography

Merit

Best Photograph

WPL Renovation

Bella Interiors

Best Associate Kitchen in a Single Family Home

Sterling Kitchen and Bath

Merit

Best Associate Kitchen in a Single Family

“Old Blue Jeans”

Gacek Design Group

Best Associate Custom Kitchen
"The Signature House"

Gacek Design Group

Best Associate Custom Bathroom
"The Signature House"

Stampfl Associates

Best Architectural House Plan - Condo
"222 Park Place"

Omnia Group Architects

Best Architectural House Plan - Townhome
"Colebrook Rittenhouse"

McIntyre Capron & Associates, PC

Best Architectural House Plan- Single Family Home
"Sydney Road"

Bello Architects

Merit

Best Architectural House Plan- Single Family
"The Smithbridge At Foulk Manor"

Gacek Design Group

Best Residential Lighting Design
"The Signature House"

Stone Glidden

Best Media or Multi Use Entertainment

Deanna's Interior Designs

Best Special Feature Room
"Family Fun Zone"

Kieffer's Appliances

Best Special Promotion Event
100th Year Anniversary Gala

Deanna's Interior Design

Best Online Video
"Design Process"

Danielle Davis - Weidel Real Estate

Best Marketing App or E-Tool
"3-D Tour Pine Glen" by Lennar

W.B. Homes, Inc

Best Community Logo
Club View at Spring Ford

W.B. Homes, Inc

Best Community Brochure Multi/Single Family
Penn Square

Nolen Companies, Inc and Vaughan and Sautter Builders, Inc.

Best Community Brochure Multi/Single Family
Chapel Hill

W.B. Homes, Inc

Best Builder Creative Marketing Give-Away
"Summer Prize Give-Away"

W.B. Homes, Inc

Best Website for Local/Custom Builder

Bentley Homes

Best Website for Regional Builder

Raymond Iacobucci Communities

Best Community Website
Garnet Reserve

Lennar

Best Builder/Realtor Promotion
"Realtor Day"

Pohlig at Haverford Reserve

Best Builder/Realtor Promotion
"Saving Hallowed Ground at Haverford Reserve"

Toll Brothers

Best Interior Merchandising, Condo/Flat
Under 1,500 s.f.

The Brownstone at The Village at Valley Forge
“Hansen Model”

Toll Brothers

Best Interior Merchandising, Condo/Flat
Over 1,500 s.f.

The Brownstone at The Village at Valley Forge
“Dennison Model”

Toll Brothers

Best Interior Merchandising, Townhome
Under 2,500 s.f.

Enclave at Ellis Preserve
“Vassar Model”

Toll Brothers

Best Interior Merchandising, Townhome
Over 2,500 s.f.

The Oaks at Lafayette Hill
“Alcott Model”

Toll Brothers

Best Interior Merchandising, Single Family Home
2,500-3,500 s.f.

Warrington Glen
“Duke Lexington Model”

Pulte Homes

Merit

Best Interior Merchandising, Single Family Home
2,500-3,500 s.f.

Cobblestone Estates
“Hilltop Model”

Toll Brothers

Best Interior Merchandising, Single Family Home
Over 3,500 s.f.

The Reserve at Northampton
“Malvern Manor”

Toll Brothers

Best Interior Merchandising, 55+ Home
Over 2,500 s.f.
Regency at Upper Dublin
“Bayhill Model”

Toll Brothers

Best Exterior Merchandising, Townhome
Under 2,500 s.f.
Enclave at Ellis Preserve
“Vassar Model”

W.B. Homes, Inc.

Best Exterior Merchandising, Townhome
Over 2,500 s.f.
Club View at Spring Ford

Nolen Companies Inc. and Vaughan and Sautter Builders

Best Exterior Merchandising, Single Family Home
2,500-3,500 s.f.
Chapel Hill
“Providence Model”

Toll Brothers

Best Exterior Merchandising, Single Family Home
Over 3,500 s.f.
Reserve at Chester Springs
“Duke Model”

Toll Brothers

Best Exterior Merchandising, 55+ Home
Over 2,500 s.f.
Meadow at Skippack
“Deerfield Model”

Bentley Homes

Best Kitchen Multi-Family Home
Latte Kitchen “Paoli Walk”

Weiss and Associates

Best Kitchen Single Family Home
“424 Sydbury”

D'Agostino Builders
Best Kitchen Custom Home
"The Summit Kitchen"

Francis Iacobucci Properties
Best Bathroom Townhome
"Coopersmith Model" Reserve at West Goshen

Lennar
Best Single Family Home Bathroom
Hidden Meadows "Monroe Model"

D'Agostino Builders, Inc
Best Bathroom Custom Home
"The Summit Bath"

Tolls Brothers
Best Builder Design Center
Toll Brothers Design Studio

JP Orleans
Best Community Clubhouse
Spring Oak Community Clubhouse

Toll Brothers
Best Community Clubhouse 55+ Home
Regency at Hilltown Clubhouse

Toll Brothers
Best Sales Office- Trailer
Walnut Creek at Montgomeryville

W.B. Homes, Inc.
Best Sales Office
Club View at Spring Ford

Lennar
Best Vignette Home
"The Irwin" Highgrove

Swerdloff Properties
Best Remodeling/Renovation Project under \$250,000
"The Hoffman Residence"

Hellings Builders

Best Remodeling/Renovation \$250,000-\$500,000
"The Lorch Addition"

Paolino Development/Boca Properties

Best Kitchen Renovation
"The Boxwood Remodel"

Megill Homes

Best Historic Renovation
"The Barn"

Toll Brothers

Best Condo/Flat under 1,500 s.f.
The Brownstone at the Village at Valley Forge
"Hansen Model"

Toll Brothers

Best Condo/Flat over 1,500 s.f.
The Brownstone at the Village at Valley Forge
"Dennison Model"

CF Holloway, III & Company

Best Condo/Flat over 1,500 s.f.
100 St George St Condominiums

W.B Homes, Inc.

Best Townhome under 2,500 s.f.
Club View at Spring Ford
"Monterey"

Francis Iacobucci Properties

Best Townhome over 2,500 s.f.
"Coopersmith Model" Reserve at West Goshen

Nolen Companies, Inc. Vaughn and Sautter Builders

Best Single Family Home 2,500-3,500 s.f.
Chapel Hill
"The Steeplechase Alternate"

Weiss and Associates

Best Single Family Home over 3,500 s.f.
"424 Sydbury Glen"

Toll Brothers

Best 55+ Home over 2500 s.f
Meadow Glen at Skippack
“Deerfield Model”

Paolino Development/Boca Properties of PA

Best Custom Home under \$1 million
Beaupre Development
“The Yorkshire”

Guidi Homes

Best Custom Home over \$1 million
“The Lower Gwynedd Residence”

Pohlig Custom Homes

Merit

Best Custom Home over \$1 million
“Haverford Residence”

PENNSYLVANIA HOME OF THE YEAR

W.B. Homes, Inc.

Bucks/Montgomery

Pennsylvania Home of the Year
Colebrook “The Rittenhouse”

Nolen Companies Inc and Vaughan and Sautter Builders

Chester/Delaware

Pennsylvania Home of the Year
Chapel Hill “The Steeplechase Alternate”

CD Hall

Best Unfurnished Model/Spec Home
“1314 Old Gulph Rd Villanova”

Pulte Homes

Best Unfurnished Model/Spec Home
Tice Estates “Bridgeview”

JP Orleans

Best Energy Efficient Townhome of the Year
“Kingston Model”

Toll Brothers

Community of the Year Condo/Flat over 1,500 s.f
The Brownstones at the Village at Valley Forge

Progressive Housing Ventures

Community of the Year Townhome under 2,500 s.f
Danley Townhomes at Bryn Mawr

W.B. Homes, Inc.

Community of the Year Townhome over 2,500 s.f
Club View at Spring Ford

Nolen Companies Inc. and Vaughn and Sautter Builders

Community of the Year Single Family 2,500-3,500 s.f
Chapel Hill

Lennar

Community of the Year Single Family over 3,500 s.f
Byers Station

Toll Brothers

Community of the Year 55+ Home
Regency at Upper Dublin

Barton Partners

Community Rental of the Year
Riverworks

Individual Achievement Awards

(Merit Size Awards)**

Jennifer Agadzhanov

Marketing Director of the Year
Lennar

Cassie Barnes

Community Sales Manager of the Year
Pohlig Builders at Haverford Reserve

Brett Taylor and Alex Loiacano

Sales Team of the Year
Toll Brothers

Brett Taylor and Alex Loiacano

Sales Team of the Year

Toll Brothers

Greg Norbeck

Superintendent of the Year

Nolen Companies Inc.

Bruce Baldus

Project Manager of the Year

W.B. Homes Inc.

Kristyn Garneau

Best Selections Coordinator of the Year

Toll Brothers

Heather Rogers

Merit

Best Selections Coordinator of the Year

Southdown Homes

Geoff Velekei

Rookie of the Year

Raymond Iacobucci Communities

Cassie Barnes

Sales Associate of the Year Highest Sales Volume

Pohlig Builders "Haverford Reserve"

Lennar

Above and Beyond

Community Service Award

Individual Home Sales Awards - Multi-Million Dollar Clubs

Bronze Award winner for sales between \$1 million and \$1.9 million:

Kifah Al-Zaydee – Lennar

Silver Awards for sales \$2-4.9 million:

Quinn Burroughs – Toll Brothers

Rosalie D'Anna – Toll Brothers

Barbara Jardel – Toll Brothers

Gaitree Conley – Lennar

Scott Nuse – Lennar

Francine Dague – Nolen Companies

Betsy Honer – Southdown Homes

Cindy Scott – Southdown Homes

Gold Awards are for sales of \$5-9.9 million:

Courtney Falbo - Toll Brothers

Amy Williamson – W.B. Homes

Colleen Shiflet – Lennar

Melissa Higgins – Lennar

Kristen Dolan – Lennar

Cheryl Nelson – DeLuca Homes

Sharon Dienno – BHHS and Keller Williams Gary Mercer Team

Tiffany Weber - BHHS and Keller Williams Gary Mercer Team

Platinum Awards are for sales \$10,000,000+:

Rolf Gerstenberger – Toll Brothers

Brett Taylor – Toll Brothers

Janet Bono – Toll Brothers

Christine D’Amico – Toll Brothers

Darlene DiVona – Toll Brothers

Francine Gervasio – Toll Brothers

Gina Hoffman – Toll Brothers

Debra Lee Krause – Toll Brothers

Lisa Linn – Toll Brothers

Christina Maltese – Toll Brothers
Rhonda Schwartz – Toll Brothers
Matthew Snyder – Toll Brothers
Jennifer Thome – Toll Brothers
Uli Rosenfield – Toll Brothers
Lisa Carlomagno – Toll Brothers
Denise Cunningham – Toll Brothers
Elizabeth Lambright – Toll Brothers
Onorine Mea – Toll Brothers
Victoria Teschner – Toll Brothers
Lisa Mumper – Toll Brothers
Jennifer Dinan – Toll Brothers
Cassie Barns – Pohlig Builders
Kelly Halliwell - W.B. Homes
Ellen Patella – W.B. Homes
John Kuester – Lennar
Bethanne Franco – Lennar
Matthew Avrich – Lennar
Holly Pack – Lennar
Susan Miller – Lennar
Ashley Moleski – Lennar

Sales Circle of Honor Club winners

Bronze category, for Sales between \$500,000 and \$1,000,000:

Suzanne Garfield – Gloria Nilson & Co. Real Estate
Andrew Santonastasi – Avalon Flooring
Erin Neiman – Avalon Flooring

Greg Cady – Avalon Flooring

Jason Diem – Avalon Flooring

Silver Sales Circle of Honor winners, for sales b/n \$1.1 million and \$2 million:

Tom Bloh – Avalon Flooring

TJ McNally – Avalon Flooring

Ryan Keister – Avalon Flooring

George Lukens – Avalon Flooring

Don Campbell – Avalon Flooring

Platinum Sales Circle of Honor winners, with sales greater than \$3 million:

Francine Dague – Berkshire Hathaway Home Services Fox and Roach

Danielle Davis – Weidel Real Estate